



## FACEBOOK GROUP REQUEST | NWTC Clubs & Organizations

Please set up your Facebook as a Group, not as a Page.

Request Date: \_\_\_\_\_

Club/Organization \_\_\_\_\_

Club Number \_\_\_\_\_

Facebook Group Name: \_\_\_\_\_

Who will create your Facebook Group? \_\_\_\_\_

What is the best way to contact this person? \_\_\_\_\_

Who will be managing your Facebook Group? \_\_\_\_\_

Whether your group is public, private, or by invitation only, you will need the following NWTC representatives to be a part of it. (so, if it's private or "by invitation only" please either accept the request to join or send an invitation via Facebook at the Facebook page noted behind each below).

- An NWTC Student Involvement representative (Facebook page: NWTC Student Involvement)

<https://www.facebook.com/nwtc.involvement>

- An NWTC Public Relations representative (Facebook page: NWTC)

<https://www.facebook.com/NWTC.edu>

### Facebook Groups vs. Facebook Page Group

#### GROUP

While Pages were designed to be the official profiles for entities, such as celebrities, brands or businesses, Facebook Groups are the place for small group communication and for people to share their common interests and express their opinion. Groups allow people to come together around a common cause, issue, or activity to organize, express objectives, discuss issues, post photos, and share related content. When you create a group, you can decide whether to make it publicly available for anyone to join, require administrator approval for members to join or keep it private and by invitation only. Like with Pages, new posts by a group are included in the News Feeds of its members and members can interact and share with one another from the group.

#### PAGE

Like a friend's profile, Facebook Pages enable public figures, businesses, organizations, and other entities to create an authentic and public presence on Facebook. Unlike your profile, Facebook Pages are visible to everyone on the internet by default. You, and every person on Facebook, can connect with these Pages by becoming a fan and then receive their updates in your News Feed and interact with them. Authenticity is at the core of Facebook. Just as profiles should represent real people and real names, so too should Pages for entities. Only the official representatives of a public figure, business or organization should create a Facebook Page.

Please return this form to the Student Involvement office, SC118 or email to [student.involvement@nwtc.edu](mailto:student.involvement@nwtc.edu)